



P R E S S R E L E A S E

AMAC: Strategic Partnership with Textechno with focus on the global market expansion for fibers, yarns and fabrics testing systems

Aachen and Mönchengladbach,
Germany, September 15th 2015

The internationally operating designer and manufacturer of testing systems for fibers, yarns and fabrics and global leader in the field of man-made fiber testing, Textechno GmbH & Co. KG, headquartered in Mönchengladbach, Germany, plans to expand its worldwide activities in the field of Advanced Materials in cooperation with Dr. Michael Effing.

The demand for lightweight materials, so-called composites with carbon, glass or other reinforcements, is growing rapidly across industries, especially in the Automotive sector.

With the objective to expand in this global growth market, Textechno announces its strategic partnership with Dr. Michael Effing and his company AMAC GmbH as of September 15th, 2015. He will, with immediate effect, support and advise Textechno with its strategic sales and marketing activities.

Textechno has been established in the market for more than 60 years and is specialized in the field of testing systems for quality assurance. The company's aim is now to further develop and strengthen its global business activities and strategic position in the area of Advanced Materials (glass, carbon and polymer fiber) in the industrial sectors aerospace, automotive, marine, building and construction, energy, electrical / electronics, consumer goods and sporting goods.

Dr. Ulrich Mörschel, CEO of Textechno GmbH & Co. KG: „We are looking forward to working with Dr. Effing and to benefit from his longterm industry experience with multinationals such as DuPont, Owens Corning, Johns Manville or DSM. We believe that this cooperation will show good results, especially when collaborating with growing composites markets like Asia or the USA.“

The automated quality assurance as well as standardization are among the major challenges of the Advanced Materials sector.

Dr. Effing, CEO of AMAC GmbH confirms: „I am very pleased to support and advise

Textechno with the expansion of their global activities in the rapidly growing lightweight sector. I am convinced, that with its customized and innovative precision testing systems, Textechno will make an outstanding contribution here. It is an exciting challenge and task for me, to support with the introduction of those testing and quality assurance processes in the Advanced Materials sector.“

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About AMAC

AMAC GmbH is an Industrial and Business Consulting Company in the field of lightweight construction materials, based in Aachen, Germany. The business model of AMAC is based on three pillars: establishment and development of networking and clusters between universities and industrial companies, training in Sales and Marketing excellence, as well as Management of Industrial projects in the field of innovations and commercialization.

Dr. Michael Effing is Chairman of the board of the trade associations Composites Germany and AVK.

www.amac-international.com

About Textechno

Textechno GmbH & Co. KG is a leading designer and manufacturer of precision test equipment/systems for textile and man-made fibers, headquartered in Mönchengladbach, Germany. Established for more than 60 years, Textechno is, together with its subsidiary Lenzing Instruments in Austria, world market and technology leader. Textechno stands for reliable, innovative and highly automated technology as well as outstanding production quality and sustainable testing systems. Textechno is member of AVK.

www.textechno.com